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Business Rules Management

New Version of Visual Rules focuses on Usability

(Immenstaad, Germany) January 31, 2007 –Innovations Softwaretechnologie today announces the release of version 3.5.1 of the Visual Rules Business Rules Management System (BRMS). It provides two powerful new functions for even more usability and flexibility in the graphical definition of business rules.

Now users can quickly provide even very big and complex data models as basis for the modeling of the business rules. To achieve this acceleration, the developer team of Visual Rules has managed to highly reduce the memory footprint of the rule models – as a strong point on the usability of the BRMS.

Additionally, the new version accomplishes a great leap forward in the capability of implementing domain-specific actions. Visual Rules actions are now able to directly process Java objects of any type.

Free Evaluation Version

The new version 3.5.1 can be tested free of charge:
www.visual-rules.com

Visual Rules in Practice

Visual Rules is today being used by many customers across the world and represented by an international partner network. A selection of the references are the U.S. company Wyndham, offering luxury hotel & resort accommodations; the German HypoVereinsbank (part of UniCredit); Deutsche Boerse Systems; the Specialist of Asset Management Solutions Odyssey Financial Technologies (located in Luxembourg); ZafinLabs, an IT specialist for Finance Solutions located in the UAE and the Rand Merchant Bank of RSA. The range of applications includes rating of credit risks, the configuration of banking products up to causer-faire accounting of IT services according to ITIL.

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About Innovations Softwaretechnologie GmbH

Innovations Softwaretechnologie GmbH provides products and services related to Business Rules Management. This comprises the processes and tools for defining and managing business rules for their automated deployment in operational IT systems.

With its Visual Rules product, Innovations offers an especially intuitive and high-performance Business Rules Management System. Business analysts can use it to graphically model, run, test and monitor business rules. IT experts directly integrate business rules into operational systems and thus create the necessary transparency, flexibility and traceability of business logic for competitive companies. Visual Rules is certified as a plug-in, among others, for Eclipse and SAP NetWeaver Developer Studio.

Consulting companies on Business Rules Management and the use of Visual Rules is part of the extended services offered by 'visual rules Professional Services'.

In addition, Innovations offers rule based solutions employed internationally by companies from the areas of finance, insurance, trade, telecommunications and industry.

For more information: <http://www.visual-rules.com>

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