

Press Release



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New: Supply business rules as a Web Service and use independent of platform – with the visual rules® Business Rules Management System

(Immenstaad, Germany) June 7, 2006 – Innovations

Softwaretechnologie today announces the release of version 3.4 of the visual rules® Business Rules Management System. visual rules® is used to graphically model business rules and generate program code as well as documentation of these rules. In doing so, transparent mapping is of central importance in order to efficiently adapt the business logic of business processes to changed market factors.

What's new is that business rules can now also be used in SOA independent of platform. For this visual rules® generates Web Services from rule models at the click of a button. These can be centrally deployed and administered on a J2EE compliant Rule Server. visual rules® provides mechanisms for the hot deployment of rule code and Web Services in order to replace business rules without interruption during continuous operation – independent of the release cycles of the applications in which they are used.

The version package includes a web server that can be used to test Web Services locally. Deployed resources can be optionally monitored via an easy-to-use graphical interface within the development environment or via a web interface.

Graphical Model Approach for efficient Business Processes

The visual rules® BRMS makes it possible to quickly enter, visualize and modify business rules. Business rules can be modeled together with the customer or subject area experts. The conception stage in the development of customer and user oriented software solutions is significantly shortened, while the quality of business logic is sustainably increased. Automatic tests in the graphical model also contribute to a noticeable reduction in the time and effort spent testing.

Free Evaluation Version

The new version of the Business Rules Management System is immediately available for free evaluation: www.visual-rules.com

International Customers

visual rules® is today being used by many customers across the world and represented by an international partner network. A selection of the references are the U.S. company Wyndham, offering luxury hotel & resort accommodations; the German HypoVereinsbank; the producer of agricultural machinery Claas;

Zafin Labs, an IT service provider located in the UAE and the Australian software specialist MobileSelect. The range of applications includes an early warning system for trading of credit default swaps, the calculation of transaction billing and the individual selection of mobile phones and plans.

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About Innovations Softwaretechnologie GmbH

Innovations Softwaretechnologie GmbH provides products and services related to Business Rules Management. This comprises the processes and tools for defining and managing business rules for their automated deployment in operational IT systems.

With its visual rules® product, Innovations offers an especially intuitive and high-performance Business Rules Management System. Business analysts can use it to graphically model, run, test and monitor business rules. IT experts directly integrate business rules into operational systems and thus create the necessary transparency, flexibility and traceability of business logic for competitive companies. visual rules® is certified as a plug-in, among others, for Eclipse and SAP NetWeaver Developer Studio.

Consulting companies on Business Rules Management and the use of visual rules® is part of the extended services offered by visual rules® Professional Services.

In addition, Innovation offers rule based solutions employed internationally by companies from the areas of finance, insurance, trade, telecommunications and industry.

For more information: <http://www.visual-rules.com>

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