

\*\*\*Press Release\*\*\*



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02/07/2007

## **Odyssey Partners with Innovations to use Visual Rules within its Solutions**

**Lausanne/Switzerland, Immenstaad/Germany, February 7, 2007** – Odyssey Financial Technologies, an industry leader in wealth management automation, has signed a partnership agreement with Innovations Softwaretechnologie, the market-leading Business Rules Management company, to use the Visual Rules product within Odyssey's solutions.

Visual Rules will serve as a base for the implementation of business rules at different levels – within processes, workflows, page flows, and at a transaction level for validation and calculations. Integrating the business rules management system into its IT infrastructure will allow Odyssey to centralize all business rules within a single repository. Odyssey clients will then be able to quickly adapt business rules to new regulations and work practices, without any technical knowledge. One key feature of the new business rules system will be in assisting customers to implement changes to ensure compliance with MiFID requirements, which will be launched later this year.

Visual Rules was chosen as the most intuitive and high-performance solution, allowing users to quickly define, visualize, manage and automate business rules. Graphical modeling of business rules is possible without technical know-how, and corresponds to the way people think. An integrated modeling approach that supports the user in every phase of the business rules management process is employed, and a test-driven approach permits extensive test management for quality assurance. Visual Rules is designed for the highest level of performance, enables full application management with flexible release cycles, and can be fully integrated within a Service-oriented Architecture (SOA).

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### About Odyssey Financial Technologies

Odyssey Financial Technologies is an industry leader in the global provision of private banking and wealth management solutions and services. Odyssey leads the field in wealth management automation in Europe: of the top 25 European banks, 15 are Odyssey customers. More than 180 financial institutions in 29 countries have chosen Odyssey solutions. Odyssey focuses on providing a range of market-leading solutions to the financial community covering discretionary and advisory portfolio management, asset and wealth management, enterprise data and customer relationship management.

Odyssey was founded in Luxembourg in 1995, and has grown steadily since. Today, Odyssey has offices in the key financial centers including London, New York, Singapore, Zurich, Frankfurt, Brussels, Geneva and Luxembourg. Odyssey's operational head office and main development center is located in Lausanne, Switzerland. Throughout this network Odyssey employs over 350 professionals.

For more information: <http://www.odyssey-group.com>

### About Innovations Softwaretechnologie

Innovations Softwaretechnologie GmbH provides products and services related to Business Rules Management. This comprises the processes and tools for defining and managing business rules for their automated deployment in operational IT systems.

With its Visual Rules product, Innovations offers an especially intuitive and high-performance Business Rules Management System. Business analysts can use it to graphically model, run, test and monitor business rules. IT experts can directly integrate business rules into operational systems and thus create the necessary transparency, flexibility and traceability of business logic for competitive companies. Visual Rules is certified as a plug-in, among others, for Eclipse and SAP NetWeaver Developer Studio.

Consulting for Business Rules Management and the use of Visual Rules is part of the extended services offered by Visual Rules Professional Services.

In addition, Innovations offers rule-based solutions that are implemented internationally by companies from the areas of finance, insurance, trade, telecommunications and industry.

For more information: <http://www.visual-rules.com>

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