

new press release



Innovations
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04/02/09

Free Download of visual rules®

Immenstaad, February 9th, 2004 - The first weeks after introducing visual rules® have proven great demand for applicable rules development systems. Major retail and insurance companies are using visual rules® to control commodity and cash flows and to merge data from various systems. For them the crucial factors choosing visual rules® are the transparency of the rule trees and the ability to generate both Java and Cobol code at the same time.

At present, visual rules® is the most powerful tool for efficient development of business logic on the market. The successful "Ready for IBM WebSphere Studio" certification of visual rules® attests seamless integration into the market leading IDE. The rules management system is also available as plug-in for Eclipse and as standalone version.

Thomas Cotic, CEO of Innovations Softwaretechnologie GmbH, explains the difference: "Nearly any other rule engine depends on inference algorithms, which calculate decisions from a set of independent rules. It is obvious, that this procedure is time consuming." visual rules® spends no time on interpreting rules. The modelling approach visualizes and determines the interrelations of the rules. This guarantees best auditing acceptability. These facts empower the rule code generated by visual rules® to carry out highest performance.

Test visual rules® for free: <http://www.visual-rules.com>

We will present visual rules® on CeBIT 2004 exhibition in Hannover. Visit us at hall 4 stand A12 or at our press conference on March, 19th 2004, 01:00 p.m. in room 107 in the CeBIT convention center.

243 words / 1578 characters

Innovations rule technology is patented (GBM 20014430). Java is a registered trademark of Sun Microsystems, Inc.

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Innovations Softwaretechnologie

Innovations Softwaretechnologie GmbH takes a leading position in the fields of developing intelligent rule-based systems and distributed network-enabled enterprise applications. Based on many years of experience, the company offers extensive consulting as well as services covering each step of an IT project, including conception and software development.

Innovations also offers powerful software for the efficient creation of intelligent systems. The solidly growing company – headquartered in Immenstaad at the Lake of Constance – employs more than 60 highly-qualified computer scientists and engineers. The customers of Innovations are leading large-scale enterprises in Germany and Switzerland, mainly operating in retail, finance, and insurance, e.g. Rewe, Quelle, Metro, Bausparkasse Schwäbisch Hall, Cortal Consors, etc.