

Press Release



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05/08/2008

Independent Research Firm names Innovations as a Leader in Business Rules Platforms Report

Chicago, May 8, 2008 – Forrester, an independent technology research firm positioned Innovations Software Technology with its Visual Rules as a leader in the April 2008 Forrester Wave: Business Rules Platforms, Q2 2008.

This report evaluates 13 business rules platforms using 175 criteria and the results of interviews with two reference customers for each product.

Forrester identifies business rules platforms in general as a key enabling technology for dynamic business applications. These platforms allow application development teams to “externalize” the business rules to ease maintenance.

Innovations is named a leader in both categories “Platforms for Java Developers” and “Broadest Feature Sets” with a very attractive pricing.

Visual Rules 4 Launched

The new version 4 of Visual Rules has recently been launched on April 15, 2008 – with even more sophisticated rules authoring capabilities especially for businesspeople as in version 3.5.1 which has been evaluated for the Forrester Wave.

Get the full report: www.visual-rules.com

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About Innovations Software Technology

Innovations Software Technology provides products and services for advanced visual development and Business Rules Management Systems. This comprises the processes and tools for defining and managing business rules for their automated deployment in operational IT systems. With its Visual Rules product, Innovations offers an especially intuitive business user interface. Business analysts can use it to graphically model, test, execute, monitor and quickly change rules during production. IT experts directly integrate the generated business rules into operational systems and create the necessary transparency and traceability of business logic.

Innovations' customers and partners include SunGard, UBS AG, the Minnesota Department of Revenue, Hilton, HypoVereinsbank AG (UniCredit), Rand Merchant Bank, Dresdner Bank AG, Die Schweizerische Post – PostFinance, Odyssey Financial Technologies S.A., and Quova.

Innovations is an Add-in Provider of the Eclipse Foundation.

For more information: www.visual-rules.com



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